

WANAMAKER DEEDS LAUDED IN PULPITS

Christian Character as His
Greatest Asset Theme of Eulogies in Many Churches

BETHANY TEMPLE MEMORIAL

The Christian character of John Wanamaker and his greatness as a merchant and a citizen was the subject of tributes paid in many of the city churches yesterday and at a special memorial service by the Salvation Army.

Although highly praised as a great business man and lauded by many as Pennsylvania's greatest citizen, all who made memorial addresses joined in saying that his Christian character was his greatest asset and that the founding of Bethany Presbyterian Church would stand out as his greatest achievement.

More than a dozen churches conducted memorial services, at which the sermon was taken from the life of the "merchant prince." More than 1000 persons attended a memorial service in Bethany Temple, at Fifty-third and Spruce streets.

Dr. Lewis Seymour Mudge, stated clerk of the Presbyterian General Assembly, and the Rev. Dr. George Edward Hayes, of Harrisburg, moderator of the Synod of Pennsylvania, were the principal speakers.

Eulogized at Service

An impressive service was conducted by the Salvation Army in the Memorial Auditorium at Broad street and Fairmount avenue.

Mr. Wanamaker gave the auditorium to the Salvation Army.

Colonel Richards E. Holz, for many years in charge of the work in Philadelphia, and for the last two years the chief secretary for the eastern territory, with headquarters in New York, read a special message from Commander Evangelina Booth, daughter of General William Booth, founder of the organization.

General Booth and Mr. Wanamaker were close friends.

"The world is immensely poorer," the tribute read, "through the death of John Wanamaker. Business has lost a great prince. The Church has lost a mighty pillar. The Salvation Army has lost an understanding and loyal friend. The United States has lost a most distinguished and honorable citizen. The poor and needy have lost a benefactor whose help was as wisely applied as it was widely bestowed. Mankind has lost a brother beloved universally. We have all been un-speakably enriched by the glorious and long life of this great man among men."

Always Ready to Aid

In the address which followed Colonel Holz told of the intimate association with Mr. Wanamaker. The merchant was at all times a sympathetic listener, and ever ready to help individual and needy cases brought to his attention by the Salvation Army.

Throughout the day the services at Bethany Presbyterian Church, Twenty-second and Bainbridge streets, where Mr. Wanamaker was senior elder and superintendent of the Sunday school for more than a half century, were of a memorial character. The Rev. Dr. A. Gordon MacLennan spoke of the great service Mr. Wanamaker rendered to the church and to humanity.

Speaking at the memorial service in Bethany Temple last evening, the Rev. Dr. Walter B. Greenway, the pastor, told how Mr. Wanamaker carried a pocket Testament, which the great merchant carried with him ever since he was a young man, was buried with him. Dr. Greenway said that many of the pages were torn from years of use.

Dr. Greenway told how Mr. Wanamaker gave the ground on which the Bethany Temple was built and a small contribution when the congregation started its work. "He might have paid all the expenses, but he chose the better way," Dr. Greenway declared. "Mr. Wanamaker was always willing to help people to help themselves."

Sunday School His Monument

"Bethany Sunday school is his monument," declared Dr. Lewis S. Mudge in enumerating the merchant's splendid qualities. "Bethany is a great educational institution. Mr. Wanamaker saw to it that the great eternal truths, upon which men can take a firm stand, were taught there." Dr. Mudge said that Christians should praise and glorify in sending a man like John Wanamaker among them.

Praising Mr. Wanamaker as a churchman, Dr. Mudge said the merchant was proud of the fact that Bethany Presbyterian Church had a representative form of government, and that the founders of the Nation had modeled the form of government of the United States after that of the Presbyterian Church.

Mr. Wanamaker was socially inclined. Although a very rich man, he possessed that wonderful executive power called love. Money will not make friends. Love will always. Mr. Wanamaker was a spiritual man, his spiritual life resting upon a sovereign God, a sovereign Lord Jesus Christ, a sovereign Book, the Bible, and a sovereign self, capable of accepting or rejecting Jesus.

readiness to help worthy persons who were in trouble. Dr. Swain told how a young man in his Bible class, who was a student at the University of Pennsylvania, lost a leg a number of years ago in a trolley accident. The student was in straitened circumstances, and Dr. Swain appealed to Mr. Wanamaker for help. The merchant promised to provide the unfortunate student with a new leg.

"That former student is now a professor in Cornell University," Dr. Swain said. "Mr. Wanamaker did as much as any man of his generation for Philadelphia, Pennsylvania and for the world."

The Spirit of the Pioneer

Preaching on "The Passing of John Wanamaker" in the Princeton Presbyterian Church, Powellton avenue west of Thirty-eighth street, the Rev. Dr. H. Alford Boggs praised the great merchant for his initiative. "He had the spirit of the true pioneer," Dr. Boggs declared. "He was fearless in adopting

new methods, and much of his success may be attributed to that enterprise. His decision to have a 'one-price' store caused consternation. Men said he was putting dynamite under the traditions of business and that it would destroy him. Mr. Wanamaker went ahead, and today all his rivals have followed his example."

Dr. Boggs praised the Wanamaker editorials, as collected by the PUBLIC LEADER, as splendid examples of a great merchant's advertising. "He was really a great man," he said in conclusion.

OTHER LANDS AND CUSTOMS

There may be corners of the globe where the newspaper cameraman has not penetrated, but it is probable there is nothing more interesting than the pictures reproduced in series here by rotogravure process comprise a twelve-page section of the Sunday PUBLIC LEADER. "Make it a Habit"—Adv.

Give One of These Silks

(Nicely Boxed)
Plain or Fancy Korea Silks, \$1.45 a yd.
Striped Broadcloth Shirting Silks, \$1.65 a yd.
Wonderful Radium Silk for Lingerie, \$2.65 a yd.
Beautiful Satin Crepe for Undergarments, \$2.95 a yd.
Delightful Printed Silks for Blouse or for Dress, \$2 to \$5.50 a yd.

FRUTCHEY SILK SHOP

1629 CHESTNUT STREET
(Distributors of Standard Designer Patterns)

Philadelphia's Leading Rug House

**Seven Floors —
Completely stocked with
floor coverings from every
Rug Center of the World.**

**Make your Christmas Gift
a Rug — a Present that is
permanent and useful.**

HARDWICK & MAGEE CO.
1220 MARKET ST.

Period Furniture

**A N UNIQUE collec-
tion of genuine an-
tique and replica re-
productions of Period
Furniture representative of every age
in decorative design. Single
pieces, particularly adapted for
distinctive holiday gifts, ex-
pressing the highest form of the
cabinetmaker's art.**

Of English, French, Dutch
and American (Colonial)
workmanship, together with a
number of the early Italian and
Spanish pieces now so much in
vogue.

THE ROSENBACH GALLERIES
THIRTEEN TWENTY
WALNUT ST.

WHY PAY AS MUCH AS \$400 AS

for any Player-Piano, if you can buy a new, high-grade and guaranteed instrument for less, on easy weekly or monthly payments, with several dozen music rolls, a bench and cabinet thrown in?

A well-made Player-Piano, if carefully handled, will last from 25 to 35 years and be a constant source of pleasure and entertainment to its owners.

The Cunningham Player-Piano is manufactured with the celebrated REO-STYLE patents owned and controlled exclusively by us, in our modern, well-equipped factory. So perfect in construction is this instrument that a child can play with all the expression of the master composer himself.

Every Player-Piano we manufacture has a double valve action and metal tubing. Do not let anybody talk you into buying an instrument with a single valve action, as it has not the power or endurance—if it had, why should we spend twice as much money in developing a double valve action?

The very fact that for over a quarter of a century we have been offering \$10,000.00 for a better piano than the MATCHLESS CUNNINGHAM should be sufficient proof of its quality!

All our instruments are priced from 20 to 30 per cent. lower than any dealer anywhere (whether large or small) can afford to sell. Terms arranged to suit the purchaser.

CASH, OPEN BOOK ACCOUNT OR EASY PAYMENTS

**IT PAYS
TO
THINK!**

Cunningham

PIANO CO.

11th and Chestnut Sts.
Open Evenings
(Factory: 50th and Parkside Avenue)

All Kinds of
Talking
Machines at
Reduced Prices.

We are the Only Piano Man-
ufacturers in Pennsylvania. Famous for
Selling from Factory to Home
Direct

BONWIT TELLER & CO.

The Specialty Shop of Originations
CHESTNUT AT 13TH STREET

Rich Furs

The Gift of Elegance

**FINE FURS answer the magic Rule
of Three for the Xmas Gift Ideal—
wedding Luxury, Utility and Distinction
into a perfect ensemble.**

2-Skin Mink Scarfs	39.50
Regularly 55.00	
Stone Marten Scarfs	39.50
Regularly 55.00	
Baum Marten Scarfs	49.50
Regularly 69.50	
Hudson Bay Sable Scarfs	69.50
Regularly 95.00	
Pointed Fox Scarfs	75.00
Regularly 110.00	
Beige, Blue and Platinum Fox Animal Scarfs Special at	95.00
French Seal Coats	175.00
40 inch model. Skunk collar and cuffs. Regularly 265.00	
Hudson Seal Coats	210.00
Graceful 40 inch model. Skunk collar and cuffs. Regularly 295.00	
Hudson Seal Coats	245.00
45 inch model trimmed with Skunk collar and cuffs. Regularly 350.00	
Hudson Seal Coats	350.00
45 inch models; Skunk collar and cuffs. Best selected skins. Regularly 495.00	
Hud. Seal Model Coats	495.00
47 and 50 inch models trimmed with contrasting collar and cuffs. Regularly 750.00	

Hudson Seal is dyed muskrat.
French Seal is dyed Coney.
FIFTH FLOOR

4%

THE PHILADELPHIA SAVING FUND SOCIETY

700 WALNUT ST.

West Philadelphia Office, 15 So. 52nd St.

Interest Rate to Depositors

4%

FROM JANUARY 1, 1923

Pay As You Get Paid

\$47.50

\$25.00

\$17.50

1

All Diamonds
Are Pure White,
Perfect Cut and
Set in 14-Karat
and 18-Karat
Gold Settings.
Hand-Pierced
With Platinum
Tops

All Our
Watches Are
Thoroughly
Guaranteed
Timekeepers
15 and 17
Jewel
Adjusted,
14-Karat
White Gold
Cases

Schorr & Herbst

OPEN SATURDAY EVENING
100 South 11th St.
ONE DOOR BELOW CHESTNUT

Safe to take

JAYNEX relieves inflamed membranes and pacifies coughs because its remedial powers seek out the seat and source of the trouble and heal!

JAYNEX is as efficient as it is speedy. Because it is Dr. Jayne's Expecto-rant, famous since 1830, now in TABLET form. Contains no narcotics nor habit-forming drugs. Safe even for little children.

JAYNEX

AT YOUR DRUGGIST'S NOW!

A suggestion for your Christmas list.

The Salvation Army lassies know hundreds of little kiddies of the alleys whom Santa may forget. They know many families in dreary tenements whose only Christmas will be an "Army" dinner basket.

Drop your gift into a Salvation Army kettle on the street this week—or send your check to The Salvation Army Treasurer, 701 North Broad Street.

The Salvation Army does no soliciting on the streets except for one week at Christmas time when their lassies appear, accompanied always by a member of the organization on whose red bandied cap or bonnet are the words: The Salvation Army.

Philadelphia Advisory Board
Charles J. Webb, Chairman

This advertisement is voluntarily contributed by well-wishers who believe in the work of the Salvation Army and in its value to the community.